



recycle solutions

For Immediate Release

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Recycle Solutions Announces “Green Dot MemphisSM”, A One-Of-A-Kind Recycling Program To Help Small And Medium Sized Businesses Reduce Their Environmental Impact Immediately

Memphis, TN (April 18, 2008) In coordination with Earth Day 2008 on April 22, the largest recycling firm in Memphis will launch their new recycling program designed for the area’s small and medium-sized businesses. The new program, “Green Dot MemphisSM”, will be unique to this area as it will enable businesses to cost effectively keep more material from the area’s landfills and put it back into today’s innovative manufacturing environment.

The City of Memphis does not provide a curbside recycling option for industrial business waste. Unfortunately, because there are not easy or inexpensive ways to recycle their waste, many local business operators choose to just throw out material that can be recycled. The effect is significant. It is estimated that up to 40% of municipal solid waste is pulp products (i.e. cardboard, office paper, newspaper) all of which can be recycled. And recycling just one ton of plastic bottles saves 7.4 cubic yards of landfill space.

According to Mark Huber, the General Manager of Recycle Solutions “There are approximately 1,350 businesses with more than 50 employees in the Memphis MSA. If even 25% of these operations start recycling with this program, the savings to our landfill space will be significant. We are expecting many businesses to want to be a part of such a positive step for Memphis.”

Green Dot MemphisSM is the first local program that will enable all businesses, no matter the size, to recycle:

- PET (Polyethylene terephthalate) – plastic beverage bottles;
- Mixed paper streams – such as office paper, magazines, and newspapers;
- And aluminum cans.

Businesses will be provided a roll cart container similar to those used for general waste and Recycle Solutions will empty the containers on a recommended frequency. So that businesses

can get recognition for their environmental stewardship, Recycle Solutions anticipates rolling out a company decal program. Businesses can display their decal so that their suppliers, partners, and customers know that they are taking a proactive approach to help make Memphis greener.

For more information call Recycle Solutions at 901-948-9500.

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